The research commercialisation office of the University of Oxford, previously called Isis Innovation, has been renamed Oxford University Innovation.

All documents and other materials will be updated accordingly. In the meantime the remaining content of this Isis Innovation document is still valid.

URLs beginning www.isis-innovation.com/... are automatically redirected to our new domain, www.innovation.ox.ac.uk/...

Phone numbers and email addresses for individual members of staff are unchanged

Email: enquiries@innovation.ox.ac.uk
Commercialising Academic Research
Fri 25th May 2012

Sample 1-day Programme

9.30 am  Arrive and Coffee

10am  Introduction to Technology Transfer
IE Trainer

Coffee

11.30am  Evaluating Opportunities: identify, test and develop products for the market
IE Trainer

1pm  Lunch

2pm  Evaluating Intellectual Property
Invited speaker

Group Exercise analysing Intellectual Property in Research
IE Trainer

Tea

3.30pm  How to write a Business Plan
IE Trainer

4.30pm  Wrap up