



The research commercialisation office of the University of Oxford, previously called **Isis Innovation**, has been renamed **Oxford University Innovation**

All documents and other materials will be updated accordingly. In the meantime the remaining content of this Isis Innovation document is still valid.

URLs beginning [www.isis-innovation.com/](http://www.isis-innovation.com/)... are automatically redirected to our new domain, [www.innovation.ox.ac.uk/](http://www.innovation.ox.ac.uk/)...

Phone numbers and email addresses for individual members of staff are unchanged

Email : [enquiries@innovation.ox.ac.uk](mailto:enquiries@innovation.ox.ac.uk)



## Commercialising Academic Research

Fri 25<sup>th</sup> May 2012

### *Sample 1-day Programme*

<b>9.30 am</b>	<b>Arrive and Coffee</b>
<b>10am</b>	<b>Introduction to Technology Transfer</b> <i>IE Trainer</i>
	<b>Coffee</b>
<b>11.30am</b>	<b>Evaluating Opportunities: identify, test and develop products for the market</b> <i>IE Trainer</i>
<b>1pm</b>	<b>Lunch</b>
<b>2pm</b>	<b>Evaluating Intellectual Property</b> <i>Invited speaker</i>
	<b>Group Exercise analysing Intellectual Property in Research</b> <i>IE Trainer</i>
	<b>Tea</b>
<b>3.30pm</b>	<b>How to write a Business Plan</b> <i>IE Trainer</i>
<b>4.30pm</b>	<b>Wrap up</b>