



The research commercialisation office of the University of Oxford, previously called **Isis Innovation**, has been renamed **Oxford University Innovation**

All documents and other materials will be updated accordingly. In the meantime the remaining content of this Isis Innovation document is still valid.

URLs beginning www.isis-innovation.com/... are automatically redirected to our new domain, www.innovation.ox.ac.uk/...

Phone numbers and email addresses for individual members of staff are unchanged

Email : enquiries@innovation.ox.ac.uk



**Open Innovation
Wednesday 23rd May 2012**

Sample 1-day Programme

9.30 am	<i>Arrive and Coffee</i>
10am	Introduction to Technology Transfer – A research perspective <i>IE Trainer</i>
	<i>Coffee</i>
11.30am	Open Innovation – What is it? How can industry get benefit? <i>IE Trainer</i>
12.30pm	<i>Lunch & Networking</i>
1.30pm	Technology Portfolio Optimisation: Advanced Licensing <i>Invited speaker</i>
	<i>Tea</i>
3pm	Key Management Concepts for Innovation <i>IE Trainer</i>
4.30pm	<i>Wrap up</i>