



The research commercialisation office of the University of Oxford, previously called **Isis Innovation**, has been renamed **Oxford University Innovation**

All documents and other materials will be updated accordingly. In the meantime the remaining content of this Isis Innovation document is still valid.

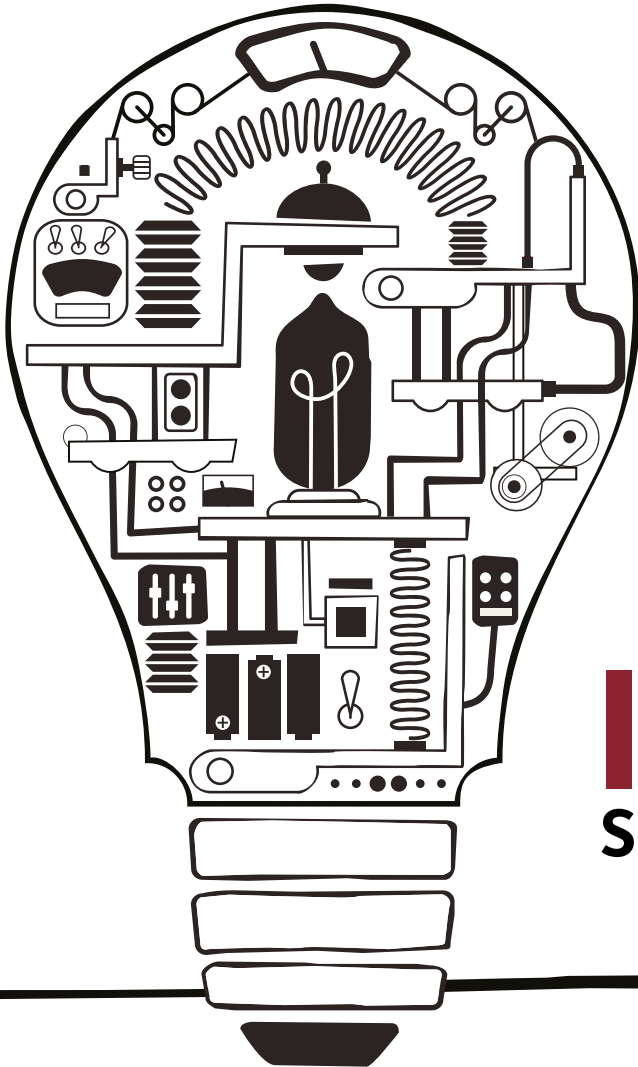
URLs beginning [www.isis-innovation.com/](http://www.isis-innovation.com/)... are automatically redirected to our new domain, [www.innovation.ox.ac.uk/](http://www.innovation.ox.ac.uk/)...

Phone numbers and email addresses for individual members of staff are unchanged

Email : [enquiries@innovation.ox.ac.uk](mailto:enquiries@innovation.ox.ac.uk)



**ISIS**  
SOFTWARE INCUBATOR



# ISIS SOFTWARE INCUBATOR

**SUPPORT FOR YOU AND YOUR  
NEW SOFTWARE VENTURE**

# ABOUT YOU

We help you tailor the support you need to fit the specific challenges of your new venture. The Isis Software Incubator is free and aimed at members and ex-members of the University of Oxford wanting to start or grow technology ventures.

## MENTORING & ADVICE

- Commercial mentoring
- Negotiating good pricing and legal terms
- IP advice and management
- Identifying customers and licensees.

## BACK-OFFICE FUNCTIONS

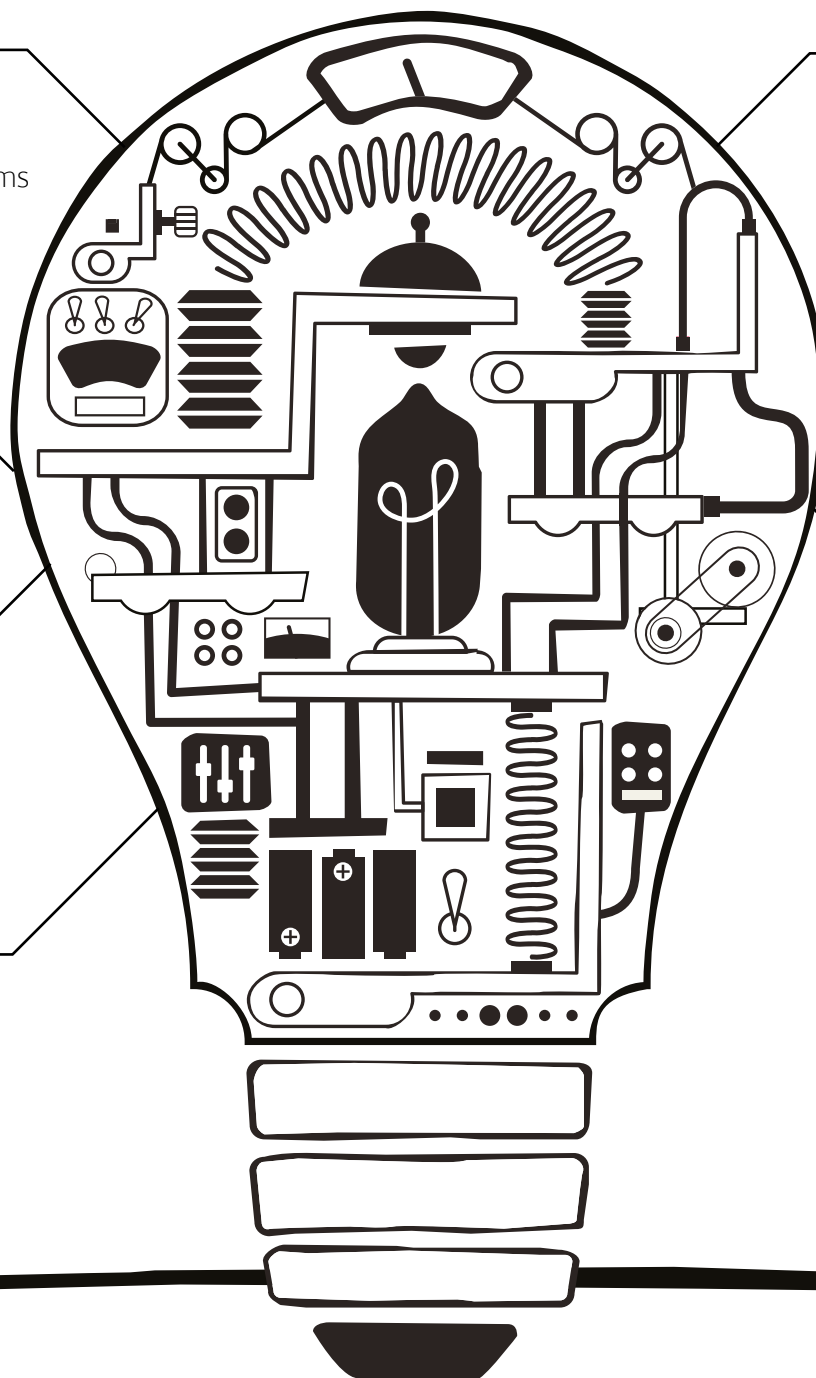
- Confidential Disclosure Agreements
- 'Shop window' including facilitation for getting online.

## COMPANY FORMATION

- Advice on creating a limited company and help with necessary legal documents
- Start trading straight away.

## FUNDING SUPPORT

- Assistance with applications
- Search for additional management and investors
- Third party services
- Operational costs.



## RESOURCES

- Offices and technical facilities
- Access to the Isis/Oxford investor and professional advisor network including banks, lawyers, accountants, tax advisors, marketing agencies and more
- Access to Isis/University sponsored events, e.g. the Venturefest or Oxford Innovation Society meetings.

## NETWORKS

- Connection to the Saïd Business School's Entrepreneurship Centre and the Oxford Launchpad
- Facilitate the sharing of resources between incubatees where such opportunities arise
- Support from Oxford Entrepreneurs
- Links to start-up centres in London and Berlin.

# ABOUT US

The ISI has been in operation since 2011, but Isis Innovation Ltd itself has been around for over 25 years and is the technology transfer company of the University of Oxford. As of 1<sup>st</sup> April 2014 the ISI has supported 27 new ventures, ranging from social travel apps to stroke treatment and analysis.

For more go to 'Ventures' section [www.incubator.isis-innovation.com](http://www.incubator.isis-innovation.com)

To learn more about Isis Innovation go to [www.isis-innovation.com](http://www.isis-innovation.com)



**“WE WOULD NOT HAVE MADE AS MUCH PROGRESS AS WE HAVE WITHOUT THE SOUND FOUNDATION AND GREAT ADVICE THAT WE RECEIVED. NOT ONLY DID THE INCUBATOR HELP US QUICKLY GAIN THE KEY SKILLS WE NEEDED, BUT SIMPLY BY BEING ASSOCIATED WITH THE ISIS BRAND, WE WERE VERY QUICKLY ABLE TO ATTRACT CLIENTS AND INVESTORS.”**

HUSSEIN KASSAI, ONFIDO LTD

**PILIO** provides energy management services to the Church of England, Ebico, Institute for Sustainability, Julie’s Bicycle, RSPB, YMCA (London SW) and WAGGGS  
[www.pilio-ltd.com](http://www.pilio-ltd.com)

**ONFIDO**, recruitment background checking provider, received the first investment made by the Saïd Business School seed fund and followed on with two further investment rounds  
[www.onfido.co.uk](http://www.onfido.co.uk)

**SWAPPLR** was accepted to Microsoft AppCampus academy and Imagine Cup  
[www.swapplr.com](http://www.swapplr.com)

**THEYSAYANALYTICS** raised £0.5 million from IP Group Plc to create the next generation of sentiment analysis solutions  
[www.theysay.io](http://www.theysay.io)

**OXLEGAL** continues pilot rollouts with leading law firms  
[www.oxlegal.com](http://www.oxlegal.com)

**EDSPIRE** launched a search engine for online learning resources  
[www.edspire.com](http://www.edspire.com)

**OXFORD BIO-CHRONOMETRICS** created the Bio-Chronometric Signature and won an international competition  
[www.oxford-biochron.com](http://www.oxford-biochron.com)

**SMARTEATOUT** launched a yield management platform for restaurants in Oxford, Reading and London  
[www.smarteatout.com](http://www.smarteatout.com)

**BRAINOMIX** won £900,000 TSB support to revolutionise stroke treatment  
[www.brainomix.com](http://www.brainomix.com)

**ESPLORIO** have rolled out what many consider to be the most sophisticated travel app on the market  
[www.home.esplor.io](http://www.home.esplor.io)

**OXGEOS** have launched an Android and iOS application supporting small local businesses  
[www.oxgeos.com](http://www.oxgeos.com)

**COLWIZ** secured a development partnership and an investment from the American Chemical Society to promote its academic research collaboration platform  
[www.colwiz.com](http://www.colwiz.com)

**BOUNTS**, a fitness rewards app, was ranked one of the top 10 ideas at the 2013 Cisco British Innovation Gateway awards, was granted a £40,000 award from the European Space Agency Business Incubator in Harwell, Oxford and has closed two investment rounds  
[www.bounts.it](http://www.bounts.it)

# ABOUT SUCCESS



**“ISIS OPENED DOORS WE COULD NEVER HAVE DREAMED OF OPENING. WE’VE ACHIEVED OUR IMMEDIATE FUNDING GOALS AND CONTINUE TO GROW.”**

JOHN STUART, BOUNTS LTD

# WHERE CAN I LEARN MORE?

Our incubation facilities are located at Ewert House,  
Summertown,  
Oxford,  
OX2 7SG

For further information, please read our Software Incubator guidelines booklet and application form, available on our website <http://incubator.isis-innovation.com>

To submit an application or enquiry please email: [incubator@isis.ox.ac.uk](mailto:incubator@isis.ox.ac.uk)

To arrange a meeting or for further information please contact:

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