

Isis Innovation (Hong Kong)

Isis Innovation (Hong Kong) is a bridge between Europe and China, enabling innovation transfer. It is focussed on the demands of the Chinese economy, and it works through a network of local Chinese joint ventures.



The ISIS Innovation Hong Kong Team

The Chinese healthcare market is currently undergoing a major transformation, with an unprecedented growth in obesity and diabetes: it currently has 200 million patients with metabolic syndrome.

3.5 million people die of cardiovascular diseases every year, accounting for 41% of all deaths.

At 212 million in 2014, China also has the world's largest elderly population, and 6 million patients with dementia.

Lifestyle programmes and new drugs are therefore in high demand. Isis Innovation (Hong Kong) therefore provides consultancy support for the expansion of established countries into China, through distribution, licensing, joint ventures and securing investment.



The ISIS Innovation Changzhou facility

It also helps clients leverage funds from government. Supported schemes include:

- National programmes, with support in excess of 1 million
- Provincial schemes: support of £100k per project
- Local schemes; office/lab space, up to £100k start-up funds, up to £650k in follow-on investment



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