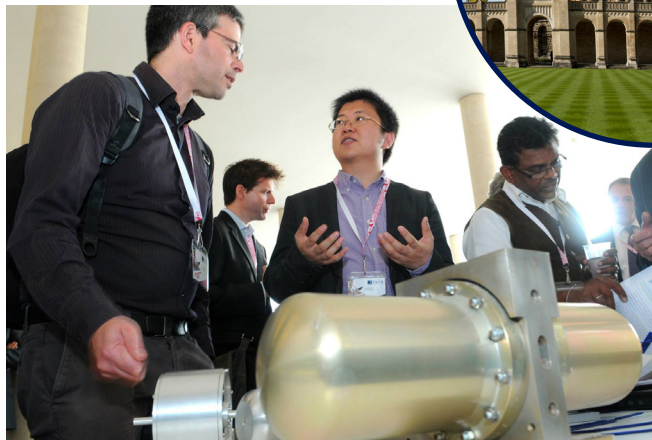


## Working with the University of Oxford



### Oxford University Innovation commercialises the ideas and expertise of University researchers

Oxford University Innovation manages the University's intellectual property portfolio, working with researchers to identify, protect where appropriate and market your technologies or materials through licensing, sales and spinout company formation. Our Consultancy Services team negotiate academic consulting and departmental service agreements. Working across the depth and breadth of the whole University, we provide researchers with advice and support on any matter concerning the commercialisation of research.

Please contact us to discuss commercialisation, whatever the stage of your research. An informal discussion with a member of Oxford University Innovation, either over the phone or in person, is easy to arrange.



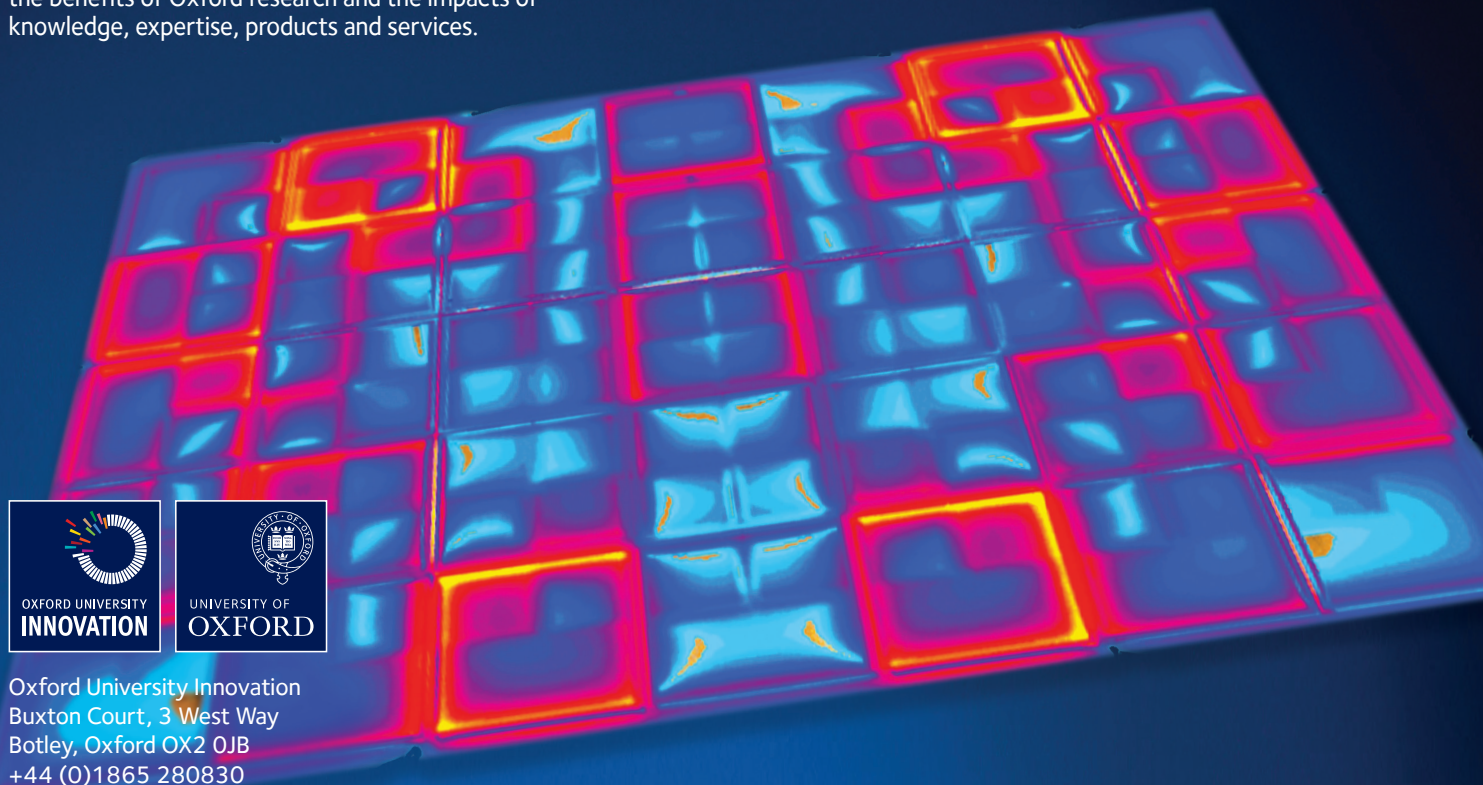
## Part of the wider research support network

Oxford University Innovation works closely with colleagues in Research Services (RS) to ensure that the IP we market can be successfully exploited. RS's Divisional Teams draft research contracts, and aim for appropriate IP terms, liaising with PIs and Oxford University Innovation. When we take invention disclosures, the RS IP Rights Management Team examines who owns the IP and the associated rights, and ensures the terms and conditions of any associated research funders are recognised and respected.

Oxford University Innovation also works closely with colleagues in the wider Research Facilitation and Knowledge Exchange networks, particularly those in business development and industry liaison roles, to foster closer links with external organisations. The collective aim is to encourage long term collaborations and alliances, including the creation and exploitation of IP. Together we promote the benefits of Oxford research and the impacts of knowledge, expertise, products and services.



# Invention, expertise and impact



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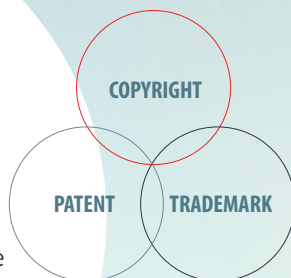


[www.innovation.ox.ac.uk](http://www.innovation.ox.ac.uk)

# Oxford University Innovation

## Intellectual Property, patents and licences

The University established Oxford University Innovation in 1988\* to manage the commercialisation of intellectual property (IP) arising from its research activities. We have extensive experience of patent management and licensing of IP and creating new companies. We generate significant income and impact for the University, its departments and inventors.

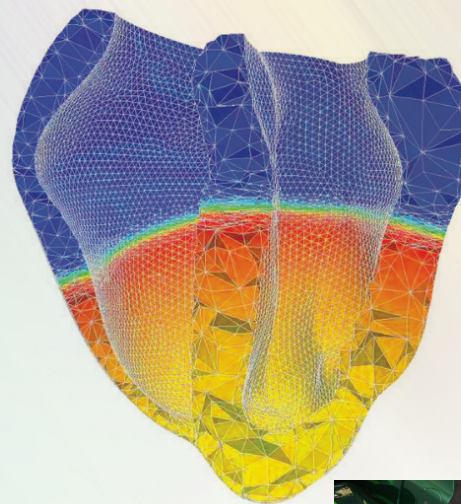


## Creating new spinout companies

We assist in the formation of University spinout companies, generating value in equity holdings for the University and its researchers, and providing opportunities for innovative research to benefit society. We work with researchers to develop business ideas, identify sources of investment, management and professional services, whilst advising throughout the process. We also run an Angels Network which brings together both individual and corporate investors with potential interest in investing in Oxford spinouts. Oxford University Innovation has now created over 130 new companies.

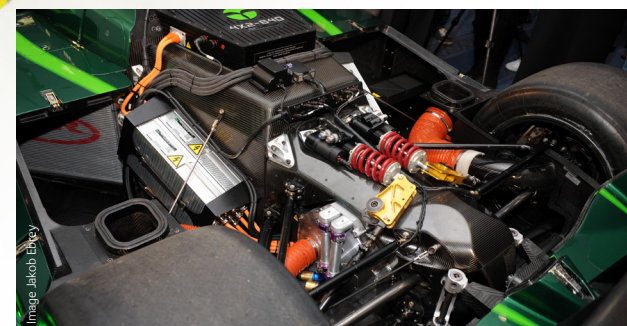
## Supporting startups

The Startup Incubator supports entrepreneur-driven ventures that are not University spinouts. Support includes commercial mentoring, IP expertise, identifying customers and advice on company formation.



## Clinical Outcomes

The Clinical Outcomes team provide access to and support in the use of high quality Patient Reported Outcome (PRO) measures developed at the University of Oxford and elsewhere. We license and support the use of some of the most respected and widely deployed PROs used by the Pharmaceutical Industry and healthcare providers.



## Consulting Services

The Consulting Services team provide practical support to both researchers and departments wishing to undertake consultancy or provide technical services. Our aim is to free you from admin so you can focus on the project.

### Consulting Services offers a professional service to reduce hassle for researchers and departments by:

- 1 Negotiating good commercial rates on sensible terms
- 2 Arranging contracts to protect from the liabilities of consultancy and services work
- 3 Protecting IP to avoid negative longterm consequences
- 4 Guiding you through University approvals, and streamlining administration
- 5 Providing Professional Indemnity Insurance cover
- 6 Invoicing and chasing debts if the client doesn't pay
- 7 Contacting you when opportunities arise in your field

## Material sales

We manage the sale and licensing of a wide range of materials developed across the University as part of day-to-day research, for example: antibodies, hybridomas, cell lines, compounds and other reagents.

## We can help you by:

- 1 Evaluating the commercial potential of research outputs
- 2 Advising on patenting strategy to fit with publication plans
- 3 Filing and paying for patents so there is no cost to researchers
- 4 Licensing technology to industry and spinouts, creating new links for researchers
- 5 Negotiating appropriate deal terms and passing royalties back to the University for distribution to researchers, departments and the University