STARTUP INCUBATOR
SUPPORT FOR YOU AND YOUR NEW VENTURE
ABOUT YOU

We help you tailor the support you need to fit the specific challenges of your new venture. The Startup Incubator is aimed at members and ex-members of the University of Oxford wanting to start or grow entrepreneur-driven ventures that are not University spinouts.

ADVICE & MENTORING
- General commercial and strategic advice
- Specialised expertise in intellectual property and commercialisation
- Assistance with identifying customers and (sub-)licensors
- Advice on company incorporation process

BACK-OFFICE FUNCTIONS
- Board minutes
- Contractor agreement
- Consultancy agreement
- Internship template
- Employment contract
- Website legal documents

PRE-INCORPORATION TRADING & COMPANY FORMATION
- Ability to start trading instantly using insurance, contracting, invoicing and payment processing provided by Oxford University Innovation
- Shareholders’ agreement and articles of association
- Confidential disclosure agreements

FUNDING SUPPORT
- Access to Oxford University Innovation Angels Network
- Support in funding applications

ABOUT US

The startup incubator has been in operation since 2011, but Oxford University Innovation Ltd itself has been around for over 25 years and is the research commercialisation company of the University of Oxford. As of 1st June 2016 the Startup Incubator has supported 53 new ventures, ranging from social travel apps to stroke treatment and analysis.

For more information visit innovation.ox.ac.uk/startupincubator/ventures

To learn more about Oxford University Innovation go to www.innovation.ox.ac.uk

BRAND AND MARKETING
- In-house marketing team, in particular around strategy and execution of effective press release
- Releases are featured on the Startup Incubator website, can embed the Startup Incubator logo into their own website and marketing material and refer to themselves as an Oxford University startup
- Facilitation of a (free) licence from Oxford University Press if the venture wishes to use the word ‘Oxford’ in its name

CLOUD
- Amazon Web Services Activate partner providing $5,000 in AWS credits, 1:1 virtual office hours and 1 year of AWS premium business support
- Microsoft Bizspark Plus (one of only 9 UK partners) providing $120K of Azure services for 1 year ($10K/month), Office 365 licenses, Bing ads credits and technical training and consultancy

SATELLITE FACILITIES
- The Hangout, London (managed by London City University)
- Wayra, London (Telefonica’s startup accelerator)
ABOUT SUCCESS

PILOG

delivers mobile mediation tools to benefit individuals, small and large businesses, serving its proprietary software solutions in the fields of health, social security, and transport. Visit www.piilog.com

THEYSAYANALYTICS

delivers technology and services for insight and traffic analysis, content analysis, and social media for the media and entertainment industry. Visit www.theysayanalytics.com

OXFORD BIO-
CHRONOMETRICS

tracks the financial performance of the Oxford Biomedical Research Centre across the internet, including 150 million publications, 27 million research grants, and 4 million researchers. Visit www.biorea.org

ONYF

founds high-growth scientific companies and raises capital. To date, it has invested in 9000 companies, raised $50 billion, and generated more than $500 billion in market value. Visit www.onfyx.com

PROLIFIC

finds the right software to match your team and your needs. Choose only the technologies you need, to scale your team as your business grows. Visit www.prolific.co

GYANA

is a data and information company that uses data science to create products that are the future of the world, combining physical and virtual worlds. Visit www.gyan.co

BRAINOMIX

develops the innovative knowledge management system for healthcare. The first diagnostic imaging software approved by the UK’s National Institute for Health and Care Excellence. Visit www.brainomix.com

ESPIORIO

is a proven and powerful tool that drives innovation. It helps companies identify and develop new products, services, and markets. Visit www.espiorio.com

COLWIT

is a scientific research company that develops innovative treatments. Visit www.colwit.com

CYCLELAND

is a cloud-based sales, service, and parts management platform that makes it easy to service your clients and keep them coming back. Visit www.cycleland.com

TALKABOUT GUIDES

advises with insights and country research to help businesses make strategic decisions that increase revenue and create partnerships. Visit www.talkaboutguides.co.uk

BIBLIOTHEC

specializes in academic and specialist resources, providing world-class services that meet the needs of academic libraries across several academic institutions. Visit www.bibliotec.co.uk

TOTAL MAMA

is a digital health service that provides personalized advice to women from conception to menopause. Visit www.totalmama.com

MEVITA

specializes in innovative and wonder products by blending key ingredients from the past with dietary supplements and food ingredients. Visit www.mevita.co.uk

FLYINGFISH

research is a cloud-based research tool. Study anywhere, anytime with no set limits to how often you can conduct a study to provide solutions and insights for your customers. Visit www.flyingfishresearch.com

SIMULATA

is a leader in the generation of brand and market strategies for the healthcare industry. Visit www.simulata.com

“THE STARTUP INCUBATOR OPENED DOORS WE COULD NEVER HAVE DREAMED OF OPENING. WE’VE ACHIEVED OUR IMMEDIATE FUNDING GOALS AND CONTINUE TO GROW.”

JOHN STUART, BOUNTS LTD
WHERE CAN I LEARN MORE?

Our incubation facilities are located at Oxford University Innovation
Buxton Court, 3 West Way
Oxford
OX2 0JB

For further information, please read our Startup Incubator guidelines booklet and application form, available on our website innovation.ox.ac.uk/startupincubator

To submit an application or enquiry please email: incubator@innovation.ox.ac.uk

To arrange a meeting or for further information please contact:
Roy Azoulay
T +44 (0) 1865 280969
E roy.azoulay@innovation.ox.ac.uk

@OXFORDINCUBATOR