



The research commercialisation office of the University of Oxford, previously called **Isis Innovation**, has been renamed **Oxford University Innovation**

All documents and other materials will be updated accordingly.
In the meantime the remaining content of this Isis Innovation document is still valid.

URLs beginning www.isis-innovation.com/... are automatically redirected to our new domain, www.innovation.ox.ac.uk/...

Phone numbers and email addresses for individual members of staff are unchanged

Email : enquiries@innovation.ox.ac.uk

Digital Innovation in Cardiology Clinical Pathways

Evidence based medicine can be embedded in cardiology pathways using digital media, to the benefit of patients, staff and the wider NHS.



An innovative collaboration can bring the best of the NHS and private sector together to benefit staff & patients. Combining first class care, dedicated staff and medical expertise from the NHS with robust project management and finance from the private sector, it is possible to create sustainable longer term healthcare outcomes.

In my talk I will aim to demonstrate how the use of modern digital technology can and will transform the delivery of healthcare over the next 10 years. I will do this by highlighting specific projects with which I have been involved. For example, Care4Today™ Heart Health Solutions is a new comprehensive cardiac rehabilitation programme. It aims to improve patient outcomes and reduce preventable readmissions by supporting clinical staff and patients.

I will also highlight the importance of collaboration between the NHS and the private sector to ensure that viable projects are delivered on time and on budget. This means that patients reap the benefits earlier.

Finally I will discuss how the NHS could become the place for the life science industry to test out its products.



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