

Your Solution to Excellent Questionnaire Design

QuesTReview™ is our award winning proprietary evidenced-based expert review diagnostic tool which benchmarks your questionnaire against 32 design parameters of questionnaire design good practice which ensures your questionnaire will provide you with the information you want.

Global Excellence Awards of 2017
Best for Healthcare Research – UK



STANDARD REVIEW

Often a new or modified questionnaire is evaluated in a small pre-test sample of participants to identify poor design issues. The questionnaire might also be reviewed by members of the team to make revisions. This approach can result in subtle design issues which only experts can identify, resulting in poor quality data from your survey.

QuesTReview™

Based on years of research and expert opinion, QuesTReview™ - identifies prior your questionnaire going into the field - those often subtle poor questionnaire design issues that lead to poor results, saving you time and costs as well as assuring you get the information you need.

Be assured your questionnaire gives you the information you need

How does it work?

We first gain a thorough understanding of your survey objectives

We help you clarify your objectives if required

We conduct a diagnostic test of your existing questionnaire against key parameters of questionnaire design good practice

We provide you with detailed and actionable feedback

What feedback do we give you?

Degree of correspondence between item and concept

Complex/conflicting/missing information of instructions

Question wording including, wording complexity/ vague terminology/word length/bias

Word frequency (Frequency usage)

Appropriateness of response options

Reading ease

Estimated completion fatigue rating

Formulation for paper and digital of original questionnaire

And more

How QuesTReview™ can help you

Pre-translatability assessment

Leads to Increased equivalence between source questionnaire and subsequent translations.

Pre-Cognitive Interviews (CI)

Reduced CI rounds due to form and content problems identified and rectified prior to CI.

Questionnaire Pretesting/Piloting

Form and content problems identified and rectified prior to pretesting
Reduced testing time and costs.

Value dossier development

Ensures your COA HTA submissions align with industry regulations and best practice guidelines.



For further information visit:

www.healthoutinsights.com

Email: info@healthoutinsights.com

Tel: +44 (0) 1367 615 052



Global Excellence Awards of 2017
Best for Healthcare Research – UK