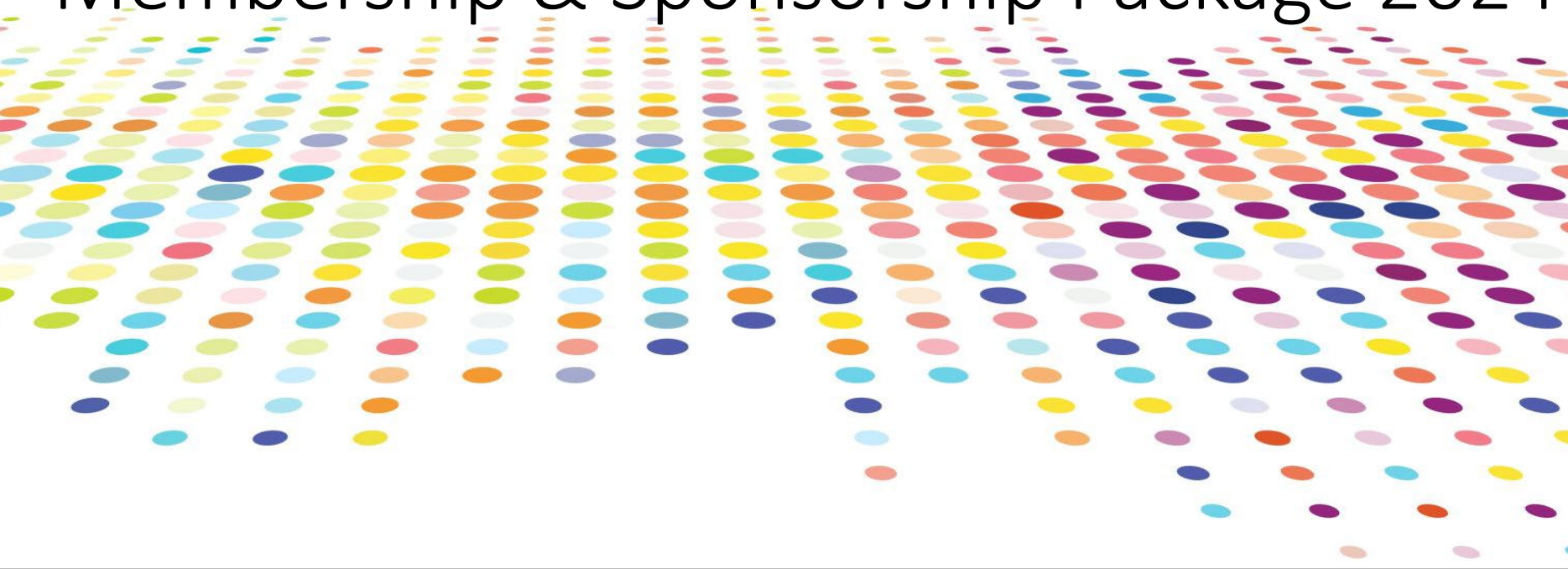


# Oxford Innovation Society



## Membership & Sponsorship Package 2024





# 2024 OIS Membership Fees | SMEs

<b>Eligibility Criteria</b>	<b>Annual Fee</b>
(Income per year)	
< £5m	£1,500

# 2024 OIS Membership Fees | Corporate

Eligibility Criteria (Income per year)	Band-specific Benefits	Annual Fee
£5m - £25m	<ul style="list-style-type: none"> <li>Option to purchase <b>one</b> additional ticket (£45) to an OIS Breakfast (subject to availability)*</li> <li>Option to purchase <b>one</b> additional ticket to OIS Gala Dinner (£100 subject to availability)**</li> </ul>	£8,000
£25m+	<ul style="list-style-type: none"> <li>Option to purchase <b>one</b> additional ticket (£45) to an OIS Breakfast (subject to availability)*</li> <li>Option to purchase <b>two</b> additional tickets to OIS Gala Dinners (£100 per ticket, subject to availability)**</li> </ul>	£10,500

\* In addition to the one ticket that comes with your membership

\*\* In addition to the two Gala Dinner tickets that come with your membership



# OIS Membership Benefits



## Core Member Benefits:

1. **NEW\*** Access to a programme of ten events per year (previously three OIS dinners per year)
2. **NEW\*** Option to co-create OIS events with OUI. Co-creation includes steering on themes and topics, venue selection, and speakers
3. 2x tickets to OIS Gala Dinner, 2x tickets to the Annual Networking Event.
4. **NEW\*** One free ticket to one OIS breakfast
5. Allocation of a key contact at OUI, for enquiries and requests about OUI and Oxford University
6. **RENEWED\*** Opportunity to contribute content to Catalyst, our quarterly newsletter (1700+ subscribers + promotion on social media)
7. **NEW\*** Opportunity to pitch a 1-hour workshop to OUI staff including Licensing, and Investment, and Consulting Services teams.

# OIS Breakfast – Full Sponsor

Fast-paced. Intimate. Targeted.



Connect with an intimate group of startups, social ventures, spinouts, and academic founders in your sector over breakfast to iron out challenges, talk trends, and build your network in this sphere.

07:20 – 08:30 am. Hosted at OUI Central, Little Clarendon Street, Oxford | 10 – 15 attendees

**Slot 1:** Fast-paced presentation/pitch from startup/ social venture/ spinout on their challenges, new technologies, and new ideas

- Expert audience responds/solves/questions/supports

**Slot 2:** Sponsor to deliver a 5-minute talk/presentation on sector-specific trends/horizon scanning/threats/support you offer to young companies.

**Sponsorship opportunity | £1,000** one sponsor per event

- Co-create event theme with OUI
- 5-minute sector/theme-based talk to participants
- Branded event materials. Social media promotion of involvement through OUI channels.
- Inclusion of branded messaging in follow-up comms to attendees via OUI

# OIS Breakfast – Brand Sponsor\*

Fast-paced. Intimate. Targeted.



Connect with an intimate group of startups, social ventures, spinouts, and academic founders, in your sector over breakfast to iron out challenges, talk trends, and build your network in this sphere.

07:20 – 08:30 am. Hosted at OUI Central, Little Clarendon Street, Oxford | 10 – 15 attendees

**Slot 1:** Fast-paced presentation/pitch from startup/ social venture/ spinout on their challenges, new technologies, and new ideas

- Expert audience responds/solves/questions/supports

**Slot 2:** Sponsor to deliver a 5-minute talk/presentation on sector-specific trends/horizon scanning/threats/support you offer to young companies.

**Sponsorship opportunity | £500** 2 sponsors per event

- Branding on event materials
- Opening or closing remarks/introduction to delegates (2 minutes each)
- Social media promotion of involvement through OUI channels.
- Inclusion of branded messaging in follow-up comms to attendees via OUI

\*Brand sponsor slots are allocated once a full sponsor is in place. Brand sponsor selection is based on alignment with event theme and with consideration towards complimentary sponsors.



# OIS Business Bites – Full Sponsor

Educational. Networking. Targeted.



Deliver workshops on best practices in core business functions to support young companies to grow and succeed

- 1.5 hours (incl. lunch)
- Hosted at your facility or OUI Central
- 10 – 20 participants
- Good food (buffet style to maintain pace)

Sponsorship opportunity | £2,000 one sponsor per event

- Co-create event theme with OUI
- Deliver a tailored workshop to an engaged audience to highlight your expertise.
- Branded event materials. Social media promotion of involvement through OUI channels.
- Inclusion of branded messaging in follow-up comms to attendees via OUI



# OIS Business Bites – Brand Sponsor\*

Educational. Networking. Targeted.



Co-branding with OUI at workshop sessions delivered on best practise in core business functions to support young companies to grow and succeed

- 1.5 hours (incl. lunch)
- Hosted at a partner facility or OUI Central
- 10 – 20 participants
- Good food (buffet style to maintain pace)

Sponsorship opportunity | £1,000 one sponsor per event

- Co-branded event materials and space to exhibit own-brand collateral for delegates
- 5-minute talk about your offering to delegates within the 1.5-hour window
- Social media promotion of involvement through OUI channels.
- Inclusion of branded messaging in follow-up comms to attendees via OUI

\*Brand sponsor slots are allocated once a full sponsor is in place. Brand sponsor selection is based on alignment with event theme and with consideration towards complimentary sponsors.





# OIS Investor Forum – Full Sponsor

Themed. Focused. Connective.



Network with investors looking to be connected to Oxford's innovation ecosystem.

- 80 – 100 delegates
- Generate/nurture pipeline investor contacts
- Full-day Oxford facilities tour for investors. Meet the academics and learn more about the research
- Drinks reception and light bites to finish

And / Or

- OUI side-event at an International convention/conference
  - London conferences

**Sponsorship opportunity | £7,000** 2 sponsors per event

- Co-create event theme with OUI
- Deliver a 5-minute talk at the drinks reception
- Branded event materials. Social media promotion of involvement through OUI channels
- Inclusion of branded messaging in follow-up comms to attendees via OUI



# OIS Investor Forum – Brand Sponsor\*

Themed. Focused. Connective



Network with investors looking to be connected to Oxford's innovation ecosystem.

- 80 – 100 delegates
- Generate/nurture pipeline investor contacts
- Full-day Oxford facilities tour for investors. Meet the academics and learn more about the research
- Drinks reception and light bites to finish

And / Or

- OUI side-event at an International convention/conference
  - London conferences

**Sponsorship opportunity | £4000** 2 sponsors per event

- Brand visibility on event materials
- Deliver opening or closing remarks (2 minutes each)
- Social media promotion of involvement through OUI channels
- Inclusion of branded messaging in follow-up comms to attendees via OUI

\*Brand sponsor slots are allocated once a full sponsor is in place. Brand sponsor selection is based on alignment with event theme and with consideration towards complimentary sponsors.



# OIS Annual Networking Event – Full Sponsor

Themed. Broad. Structured.



Network with the full suite of innovation leaders, from OIS members to Oxford companies, academic founders, local and national industry leaders, policy makers, and Oxford University Innovation staff.

- Innovation-focused talks/panels followed by drinks reception
- New locations (London, north, midlands)
- 100 – 120 delegates
- High profile keynote

**Sponsorship opportunity | £7,000** 2 sponsors per event

- Co-create event theme with OUI
- Deliver a 05-minute, innovation-focused talk
- Branded event materials. Social media promotion of involvement through OUI channels
- Inclusion of branded messaging in follow-up comms to attendees via OUI



# OIS Annual Networking Event – Brand Sponsor\*

Themed. Broad. Structured.



Network with the full suite of innovation leaders, from OIS members to Oxford companies, local and national industry leaders, policy makers, Oxford academics and entrepreneurs, and Oxford University Innovation staff.

- Innovation-focused talks/panels followed by drinks reception
- New locations (London, north, midlands)
- 100 – 120 delegates
- High-profile keynote

**Sponsorship opportunity | £4,000** 2 sponsors per event

- Branded event materials
- Deliver opening or closing remarks (2 minutes each)
- Social media promotion of involvement through OUI channels
- Inclusion of branded messaging in follow-up comms to attendees via OUI

\*Brand sponsor slots are allocated once a full sponsor is in place. Brand sponsor selection is based on alignment with event theme and with consideration towards complimentary sponsors.



# OIS Gala Dinner – Full Sponsor\*

Traditional. Themed. Formal



Connect with a spectrum of innovation leaders in a true Oxford-quality experience

- One per year, 120 – 200 delegates
- Quality, 3-course Oxford College dinner
- 17:30 – 21:00
- Networking. Talks.
- High profile keynote(s) – innovation focus

Sponsorship opportunity | £12,500 1 sponsor per event

- Co-create event theme with OUI
- Deliver a 05-minute, innovation-focused keynote
- Branded event materials. Social media promotion of involvement through OUI channels
- Inclusion of branded messaging in follow-up comms to attendees via OUI

\*On request, OUI will consider allowing two complimentary sponsors to split the Full Sponsor opportunity. The terms of the split will be agreed between OUI and the sponsors.



# OIS Gala Dinner – Brand Sponsor\*

Traditional. Themed. Formal



Connect with a spectrum of innovation leaders in a true Oxford-quality experience

- One per year, 120 – 200 delegates
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- 17:30 – 21:00
- Networking. Talks.
- High profile keynote(s) – innovation focus

Sponsorship opportunity | £4,000 2 sponsors per event

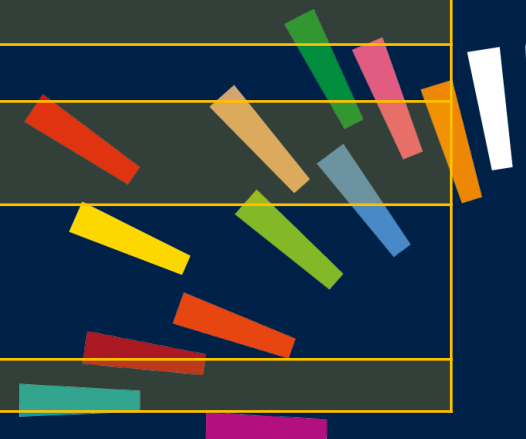
- Branded event materials
- Deliver the opening and closing remarks (2 minutes each)
- Social media promotion of involvement through OUI channels
- Inclusion of branded messaging in follow-up comms to attendees via OUI

\*Brand sponsor slots are allocated once a full sponsor is in place. Brand sponsor selection is based on alignment with event theme and with consideration towards complimentary sponsors.

# 2024 Provisional Calendar



	OIS Breakfast	OIS Business Bites	OIS Annual Networking	OIS Investors Forum	OIS Gala Dinner
Jan				09 - OUI Side event: JPM Healthcare Conference, San Fran	
Feb			22 – OIS Relaunch (Weston Library)		
Mar					
Apr					
May		09 – OIS Business Bites			
Jun				25 – Deep Tech Investor Forum (Oxford)	18 - OIS Gala Dinner. St. Hilda's College
Jul					
Aug					
Sep					
Oct	02 - OIS Breakfast		OIS Annual Networking Event		
Nov		06 - OIS Business Bites		14 – 16 – OUI Side-event Jefferies Healthcare Conference (London)	
Dec					



# 2025 Provisional Calendar



	OIS Breakfast	OIS Business Bites	OIS Annual Networking	OIS Investors Forum	OIS Gala Dinner
Jan				OUI Side event: JPM Healthcare Conference, San Fran	
Feb	TBC - OIS Breakfast				
Mar		TBC – OIS Business Bites			
Apr					

More 2025 events will be released in August 2024







# Renew or Begin Your OIS Membership

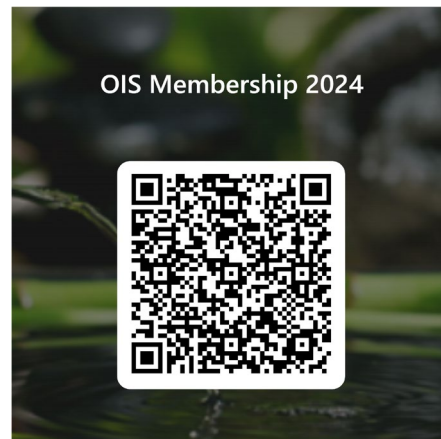


To let us know that you want to renew or begin an OIS membership, simply complete a form using the link or QR code below, and we'll be in touch to confirm your details and get a membership agreement to you.

Follow the link to renew or start your membership:

<https://forms.office.com/Pages/ResponsePage.aspx?id=KJX9ztI9XE2jmiHnvwW9MEqch72psl1Ohip7eyxnvbFUN1RUQVFWR05KVDhERDFGUFZQSE9HMIJQVy4u>

...or scan this QR code



# Oxford University Innovation

A world-leading innovation ecosystem with Oxford University at its heart



For any event or OIS enquiries, please contact:

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