

# Oxford Innovation Society



## Membership & Sponsorship Package 2025





# 2025 OIS Membership Fees | SMEs

<b>Eligibility Criteria</b> (Company income per year)	<b>Annual Fee</b>
< £5m	£1,500 + VAT

# 2025 OIS Membership Fees | Corporate

<b>Eligibility Criteria</b> (Company income per year)	<b>Annual Fee</b>
Corporate £5m - £25m	£8,000 + VAT
Large Corporate £25m+	£10,500 + VAT

\*\* In addition to the two Gala Dinner tickets that come with your membership



# OIS Membership Benefits



## Core Member Benefits:

1. **NEW\*** Access to a programme of events (previously three OIS dinners per year)
2. **NEW\*** Option to co-create OIS events with OUI. Co-creation includes steering on themes and topics, venue selection, and speakers
3. 2x tickets to OIS Gala Dinner, 2x tickets to the Annual Networking Event.
4. Allocation of a key contact at OUI, for enquiries and requests about OUI and Oxford University
5. **RENEWED\*** Opportunity to contribute content to Catalyst, our quarterly newsletter (1700+ subscribers + promotion on social media)
6. **NEW\*** Opportunity to pitch a 1-hour workshop to OUI staff including Licensing, and Investment, and Consulting Services teams.



# OIS Investor Forum – Full Sponsor

Themed. Focused. Connective.



Network with investors looking to be connected to Oxford's innovation ecosystem.

- 80 - 100 delegates
- Generate/nurture pipeline investor contacts
- Meet academics, OUI colleagues, and learn more about the research, spinouts, startups, and social ventures
- Format: Drinks reception and light bites. Often featuring company presentations.
- Often an OUI side-event at an International convention/conference

**Sponsorship opportunity | £7,500\*** 2 sponsors per event

- Co-create event theme with OUI
- Deliver a 5-minute talk at the drinks reception
- Branded event materials. Social media promotion of involvement through OUI channels
- Inclusion of branded messaging in follow-up comms to attendees via OUI

\*Sponsorship fees for international events may vary based on the event format and location.



# OIS Investor Forum – Brand Sponsor\*

Themed. Focused. Connective



Network with investors looking to be connected to Oxford's innovation ecosystem.

- 80 - 100 delegates
- Generate/nurture pipeline investor contacts
- Meet academics, founders, and OUI colleagues to understand the ecosystem opportunities.
- Company presentations are a common feature at these events. Drink reception and light bites.
- OUI side-event at an International convention/conference

**Sponsorship opportunity | £4,500** 2 sponsors per event

- Brand visibility on event materials
- Deliver opening or closing remarks (2 minutes each)
- Social media promotion of involvement through OUI channels
- Inclusion of branded messaging in follow-up comms to attendees via OUI

\* Brand sponsor selection is based on alignment with event theme and with consideration towards complimentary sponsors

Sponsorship fees for international events may vary based on the event format and location.



# OIS Annual Networking Event – Full Sponsor

Themed. Broad. Structured.



Network with the full suite of innovation leaders, from OIS members to Oxford companies, academic founders, local and national industry leaders, policy makers, and Oxford University Innovation staff.

- Innovation-focused talks/panels followed by drinks reception
- New locations (London, north, midlands)
- 100 - 120 delegates
- High profile keynote

**Sponsorship opportunity | £7,500** 2 sponsors per event

- Co-create event theme with OUI
- Deliver a 05-minute, innovation-focused talk
- Branded event materials. Social media promotion of involvement through OUI channels
- Inclusion of branded messaging in follow-up comms to attendees via OUI



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Network with the full suite of innovation leaders, from OIS members to Oxford companies, local and national industry leaders, policy makers, Oxford academics and entrepreneurs, and Oxford University Innovation staff.

- Innovation-focused talks/panels followed by drinks reception
- New locations (London, north, midlands)
- 100 - 120 delegates
- High-profile keynote

**Sponsorship opportunity | £4,500** 2 sponsors per event

- Branded event materials
- Deliver opening or closing remarks (2 minutes each)
- Social media promotion of involvement through OUI channels
- Inclusion of branded messaging in follow-up comms to attendees via OUI

\*Brand sponsor slots are allocated once a full sponsor is in place. Brand sponsor selection is based on alignment with event theme and with consideration towards complimentary sponsors.





# OIS Gala Dinner – Full Sponsor\*

Traditional. Themed. Formal



Connect with a spectrum of innovation leaders in a true Oxford-quality experience

- One per year, 120 - 200 delegates
- 3-course Oxford College dinner
- 17:30 - 21:00
- Talks. Networking. Dinner
- High profile keynote(s) - innovation focus

**Sponsorship opportunity | £12,500** 1 sponsor per event

- Co-create event theme with OUI
- Deliver a 05-minute, innovation-focused keynote
- Branded event materials. Social media promotion of involvement through OUI channels
- Inclusion of branded messaging in follow-up comms to attendees via OUI

\*On request, OUI will consider allowing two complimentary sponsors to split the Full Sponsor opportunity. The terms of the split will be agreed between OUI and the sponsors.



# OIS Gala Dinner – Brand Sponsor\*

Traditional. Themed. Formal



Connect with a spectrum of innovation leaders in a true Oxford-quality experience

- One per year, 120 - 200 delegates
- Quality, 3 - course Oxford College dinner
- 17:30 - 21:00
- Networking. Talks.
- High profile keynote(s) - innovation focus

**Sponsorship opportunity | £7,500** 1 sponsor per event

- Branded event materials
- Deliver the opening and closing remarks (2 minutes each)
- Social media promotion of involvement through OUI channels
- Inclusion of branded messaging in follow-up comms to attendees via OUI

\*Brand sponsor slots are allocated once a full sponsor is in place. Brand sponsor selection is based on alignment with event theme and with consideration towards complimentary sponsors.

# 2025 Provisional Calendar

Events subject to change



## OIS Events

Jan	Investor Forum: Healthcare - JPM San Fran
Feb	
Mar	
Apr	Social Venture Showcase: Oxford
May	
Jun	
Jul	
Aug	
Sept	OIS Dinner (tbc)
Oct	
Nov	Annual Networking Reception tbc – Oxford
	Investor Forum: Healthcare Networking Reception – London
Dec	
Jan 2026	Investor Forum: Healthcare Networking Reception - San Fran





# Renew or Begin Your OIS Membership

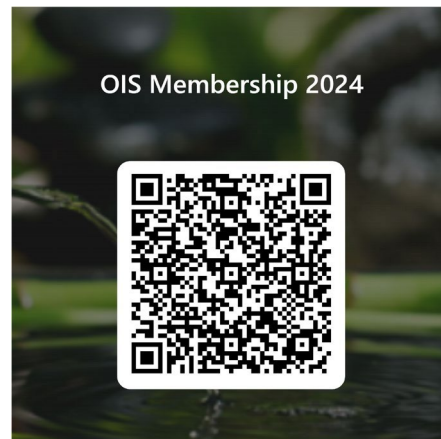


To let us know that you want to renew or begin an OIS membership, simply complete a form using the link or QR code below, and we'll be in touch to confirm your details and get a membership agreement to you.

Follow the link to renew or start your membership:

<https://forms.office.com/Pages/ResponsePage.aspx?id=KJX9ztI9XE2jmiHnvwW9MEqch72psl1Ohip7eyxnvbFUN1RUQVFWR05KVDhERDFGUFZQSE9HMLJQVY4u>

...or scan this QR code



# Oxford University Innovation

A world-leading innovation ecosystem with Oxford University at its heart



For any event or OIS enquiries, please contact:

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